

2018 BAY2BUSINESS PROGRAM

The Bay2Business Program is designed to connect local businesses through access to hospitality and networking events throughout the year. The program will provide exposure for your brand through the Saints corporate and membership database and be a platform to introduce you to other business owners in your local community.



+ **Grow your business**

+ **Connect with your community**

+ **Become part of your local club**

WHAT WE KNOW

- + There are over 800,000 residents and more than 75,000 businesses from Port Melbourne to Portsea – the geographic location we call our own.
- + The Saints are the most supported club along the bay.

We are your local team, connecting you with your community and helping your business grow.

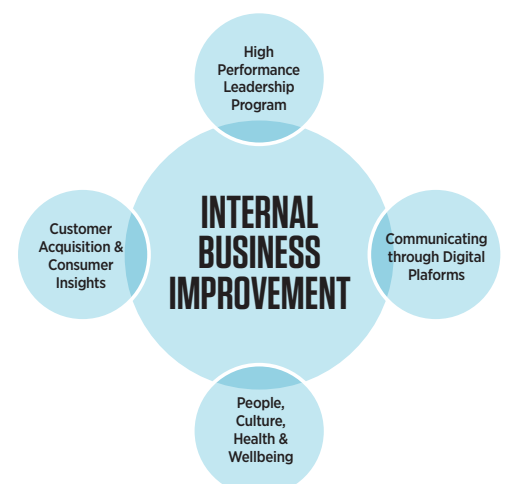
BUSINESS DEVELOPMENT PROGRAM

A major focus on networking with other local businesses to establish new business opportunities through a range of client entertainment, game day experiences and networking events.

BUSINESS INTELLIGENCE

The business intelligence program is specifically designed to empower your business through delivery of targeted programs that are relevant in today's market.

The program will expose your staff to an elite culture of high performance, leadership and wellbeing. It will ensure your business grows through consumer insights, customer acquisition and social media.



CATEGORIES

BAY2BUSINESS PREMIUM PARTNER

\$8,750 + GST

(or four easy payments of \$2,187.50 + GST)

BENEFITS INCLUDE:

- + Services of a dedicated St Kilda Football Club business connector
- + Access to all units of the Business Intelligence program
- + Invite for two people to attend a half day leadership session with key St Kilda personnel including Senior Coach Alan Richardson & CEO Matt Finnis
- + Invitation for four guests to attend each of the following:
 - » Three Bay2Business Group Networking Breakfasts at RSEA Park, designed to foster genuine networking
 - » A President's Table game day function at Saints home game
 - » St Kilda's Business & Sport Luncheon held at Crown Casino
 - » Four Level 2 reserved seats for all St Kilda home games played at Etihad Stadium
- + Inclusion on St Kilda's exclusive eDM footer that lists all Bay2Business Premium Members
- + Business logo, description and recognition on the club website and Bay2Business Networking Group page
- + Bay2Business Networking Group contact list

BAY2BUSINESS MEMBER

\$1,490 + GST

BENEFITS INCLUDE:

- + Exclusive email to Saints members in your local area to support your business
- + Bay2Business Networking Group contact list
- + Business logo, description and recognition on the club website and Bay2Business Networking Group page
- + Invitation for two guests to attend each of the following:
 - » Three Bay2Business Group Networking Breakfasts at RSEA Park
 - » The Saints Premier Lounge, held at Etihad Stadium in Rd 7 v Melbourne 2018
 - » Two GA entry tickets for all 11 St Kilda home games

FOR MORE INFORMATION OR
TO SECURE YOUR PACKAGE

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